

SUSAN KAYE JANG

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8550 Touchton Road #2136 | Jacksonville, FL 32216

SKILLS & TOOLS

- HTML5, CSS3, SASS/SCSS, PHP and MySQL, Twig, JQuery
- CMS experience with Wordpress, Expression Engine, Drupal and Craft
- Photoshop, Illustrator, InDesign, Lightroom, Brackets, Sublime, various FTP applications
- Local server emulators like MAMP, XAMPP, Sequel Pro, server tools like WHM and cPanel
- SSL implementation and boosting speed with refactoring and then GZIP, caching and redirects in .htaccess

WORK EXPERIENCE

PRI Productions

July 2015 - Present

Web Developer

- Increased overall page views on the main site by 52% with UX redesigns, SEO tweaks and content creation
- Concepted, wireframed, designed, and coded websites including eCommerce sites, multi-sites, CMS based sites and pure PHP/MySQL sites
- Coded a custom quote cart plugin in PHP/Twig for the CMS to fit the company's unique business model
- Oversee the work of a Jr. Designer and a student intern to produce quality content, stay on brand with the company's voice and clean up inventory issues
- Coordinated server and website migration with minimal downtime

Healthy Home Company

July 2014 - July 2015 (Company Closed)

Front-End Web Developer, Web & Graphic Designer

- Attracted thousands of sign ups by coding and designing landing pages integrated with MailChimp forms
- Turned static website designs from a PSD into fully functioning websites, some built on a CMS
- Developed brands and identities for a portfolio of companies that generate hundreds of thousands in sales
- Performed extensive quality control and browser testing on websites prior to launch
- Created wireframes for many applications and websites, ranging between 5 to 100 pages, providing clear protocols to communicate functionality to programmers and executive staff
- Selected by the Executive VP of Brand to design graphics, slides and perform other duties on the fly that helped generate over \$80,000 in sales over a three day conference

The Surf Station

April 2013 - July 2014

Front-End Web Developer, Photographer

- Manipulated custom Wordpress templates that effectively and efficiently interacted with MySQL databases
- Partnered with the senior SEO Consultant to run analytics and improved Google rankings
- Reconciled inventory data in MySQL when a Retail Sale of Point plug-in was down with no loss of sales
- Streamlined product photo systems for more efficient in store processes as well as photographed two lookbook photoshoots that boosted online visibility

VOLUNTEER WORK

American Advertising Federation (AAF), Jacksonville Chapter

July 2015 - Present

Communication Chair

- Communicate with members of the Jacksonville advertising industry about AAF programs and events

EDUCATION

Florida State College of Jacksonville - A.S in Digital Media/Multimedia Technology